

LOCAL OFFSETTING OPPORTUNITIES IN NORTHERN IRELAND

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Belfast
City Council





INTRODUCTIONS

Anthesis is the Sustainability Activator. We are the largest group of dedicated sustainability experts in the world: a team of 900+ people, working across seventeen countries, to serve more than 800 clients.

Anthesis has significant experience supporting local authorities who have declared a climate emergency and are working towards net zero.

We are the developers of the SCATTER tool, which is free to use for all local authorities. The tool has over 300 users (to date). We have also performed bespoke support services in response to the climate emergency with 40 cities and local authorities over the last two years.





PROJECT OBJECTIVES

Objectives

1. Help partners understand the scale of the opportunity for local offsetting in NI
2. Improve understanding of how local offsetting could be delivered
3. Improve visibility of what businesses are doing presently on offsetting



INTRODUCING **AREA-BASED INSETTING**

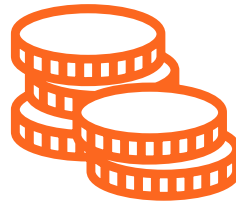


Authority Based Insetting (ABI) is a new mechanism that builds on the principles of traditional ‘insetting’, by shifting the focus of the carbon saving project from a value chain into the geographic boundary of a local authority. The authority boundary could be set at an individual district or unitary borough, along with counties and combined authority boroughs.



Identify

More easily identify local carbon saving project opportunities



Fund

Bring new sources of funding to local projects



Report

Better report project impacts within the local authority area

LOCALLY



SURVEY FOR BUSINESSES

- Questions on current approaches, attitudes & appetites to offsetting
- <10 minute survey
- Audience is primarily businesses, but can also be shared more widely
- Responses ideally carried out by ESG/CSR lead
- Will allow us to gauge market demand and potential partners for a local scheme

Local Offsetting in Northern Ireland - stakeholder survey

Belfast City Council have commissioned Anthesis to evaluate the opportunity for a local offsetting scheme in Northern Ireland.

This survey is an important part of our research and seeks to establish the current context and future potential for offsetting in the region. There are questions about your organisation's emissions reduction activities and attitudes around offsetting.

It should take less than 10 minutes to complete. Both Anthesis and Belfast City Council will hold your responses in accordance with GDPR guidance and any results will be anonymised.

Thank you for your participation in this survey - if you have any comments or queries please get in touch at matt.babic@anthesisgroup.com

Section 1

Estimated time to complete: 5 mins

To increase response rate, give people a heads up about how long it will take to complete the survey. We suggest adding this information to your subtitle.

Got it Add

12. Does offsetting feature as part of your ESG/low-carbon strategy?

- ☐ Yes
- ☐ No
- ☐ My organisation does not have an ESG/low-carbon strategy

20. What would you consider to be the biggest barrier to offsetting locally?

- ☐ My organisation does not currently offset
- ☐ Offsetting outside of the local area is cheap and convenient
- ☐ There is no consistent pipeline of projects to invest in
- ☐ I wasn't aware I could manage offsetting locally
- ☐ I'm not sure
- ☐ Other

21. What would you consider the most significant benefit or enabler to offsetting locally?

- ☐ Social, financial and environmental benefits are retained locally
- ☐ Local collaboration between partners
- ☐ Directly supports my organisation's employees in their communities
- ☐ Reduced reputational risk with low-quality schemes elsewhere
- ☐ I'm not sure



PROJECT OUTCOMES

Report scope:

1. Desk-based quantitative analysis of emissions, split by economic sector
2. Survey analysis of NI stakeholders on their attitudes towards offsetting
3. Evaluate market size/opportunity for local offsetting in NI
4. Highlight best practices and recommend course of action

Report insights:

1. Define potential £ value of a local offsetting market
2. Signpost opportunities for new collaboration on offsetting
3. Evidence & analysis for a future business case/funding application for offsetting



OUR ASKS FOR COUNCILS

1. Share the survey across business networks
2. Notify us of any group meetings we can advertise this project to
3. Get in touch with any questions or queries on the project or Area-based Insetting



TIMELINES



QUESTIONS & THANK YOU

Contact:

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For more information on ABI:

www.areabasedinsetting.co.uk

